

## Keller Williams Nabs Most Firms on Top Brokerage Lists

*Productivity gains make it the “Top Power Broker by Brand” for second consecutive year*

**AUSTIN, TEXAS April 6, 2017** — [Keller Williams](#), the world’s largest real estate franchise by agent count, had the most firms on the REAL Trends 500, according to the annual ranking and reporting published by REAL Trends, Inc. The franchise had 161 brokerages featured on the REAL Trends 500.

“Keller Williams is thrilled to be home to more representatives on the REAL Trends 500 than any other franchise,” said John Davis, co-CEO, Keller Williams.

“By focusing on production -- and being really purposeful about our activities and training during the months when traditional real estate slows down -- these 161 market centers are helping agents fund their lives and create opportunities,” said Davis.

Collectively, the Keller Williams brokerages on the 2017 REAL Trends 500 handled more than \$178 billion in sales, up 23 percent, and 645,000 transactions, up 21 percent year over year.

“Housing sales in the nation were up 4.9 percent in 2016 from 2015. The REAL Trends 500 firms were up 6.6 percent in the same period,” said Steve Murray, president, REAL Trends. “For the third year in a row, the nation’s largest brokerage firms gained market share.”

A Texas-based Keller William Realty Arlington brokerage alone ranked No. 10 on the REAL Trends 500 list of brokerages by sales volume with \$8.8 billion for 2016.

“For the first time, there was one Keller Williams’ firm in the top 10,” Murray said. “That was as a result of a combination, a merger — but still, a Keller Williams brokerage doing 30,000 sides — unheard of.”

It took 1,843 transactions to be included in this year’s REAL Trends 500, up from a minimum of 1,702 transactions a year ago.

On the RISMedia 29th Annual Power Broker Report, Keller Williams was home to an industry-leading 32 percent of the top 1,000 brokerages surveyed, up from 29 percent of the list in 2016. The report ranks residential real estate brokerage firms according to annual closed transactions and sales volume.

At \$8.8 billion in closed sales volume, the Keller William Realty Arlington brokerage also ranked No. 10 for sales volume on the RISMedia report and No. 6 for its transaction sides of 33,769 in 2016.

For more information on the REAL Trends 500 and the RISMedia Power Broker Report, visit [realtrends.com](http://realtrends.com) and [rismedia.com](http://rismedia.com).

### **About Keller Williams**

Austin, Texas-based Keller Williams is the largest real estate franchise by agent count in the world with more than 800 offices and 157,000 associates across the Americas, Europe, Africa and Asia. In 2017, *Training* magazine named Keller Williams the No. 1 training organization across all industries worldwide.

Since 1983, Keller Williams has grown exponentially and continues to cultivate an agent-centric, education-based, technology-driven culture that rewards agents as stakeholders. The company also provides specialized agents in luxury homes, commercial and farm and ranch properties.

For more information, visit [kw.com](http://kw.com).